




# Welcome

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Youth Photography Workshop  
History for the Future  
Dec. 4th, 2020



# Schedule

**At the end of today's workshop we will schedule the Follow-Up Meeting date!**

## Today 12/4

- Introductions
- About the Exhibition + About this Workshop
- Photography Technique and Storyboarding with Clarke
- Caption and Label Writing
- Schedule Follow-Up Meeting

## This Weekend

- Take photos!
- Optional - Collect past photos

## Monday 12/7

- Upload photos to THIS Google Drive [N/A on Public Copy]

# Introductions

1. Name
2. Pronouns
3. What brought you to this event?

# About the exhibition, about us

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Open space next to Moon Palace Books  
in Longfellow Minneapolis

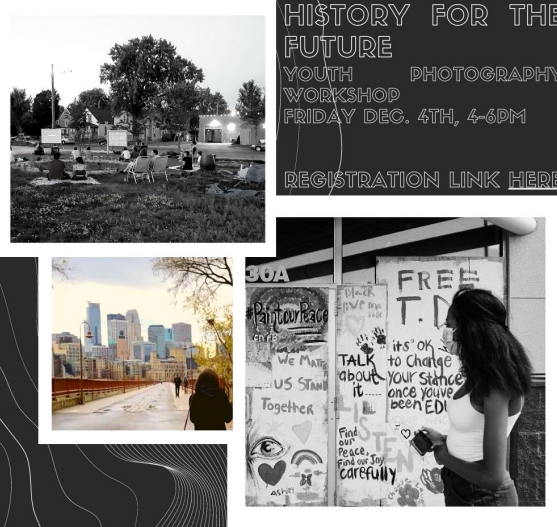
Exhibition opening:  
May, 2021

Link to our website:  
<https://lakestreetbreatheorg.wordpress.com/>  
(Updated continuously! Domain name will  
change soon)

# *We value your input!*

Participants who decide to include their photography in the capstone exhibition will be credited and compensated.

We will stay in touch with you after this workshop to provide more details!



HISTORY FOR THE FUTURE  
YOUTH PHOTOGRAPHY WORKSHOP  
FRIDAY DEC. 4TH, 4-6PM  
[REGISTRATION LINK HERE](#)

30A  
Rainbow Peace  
we MAKE US STAND Together  
it's OK to Chat about your stance once you've been ED!  
Find out Peace, find out Joy carefully

FREE T.D.

# About this workshop

# Launch event: Oct. 24th Archival Exploration



OCT. 24, 2020  
1:00PM CST  
REGISTRATION:  
[HTTPS://HISTORY-  
FUTURE.BPT.ME](https://historyfuture.bpt.me)

EXPLORING THE HISTORY OF **MUTUAL AID**  
THROUGH ART, ARCHIVES,  
AND COMMUNITY DIALOGUE, PART 1

## History for the Future

A community based, site-specific, mediation on the history of mutual aid and the future of our community

Exhibition Date: *May, 2021*  
Location: *27th/Lake Intersection, placed with intention and in tension against the former MPD 3rd Precinct*

# HISTORY FOR THE FUTURE



**WHAT IS  
MUTUAL AID?**

SUB.MEDIA

# Photography Need-to-knows

Tips from a self-taught  
photographer





First

# I would like to meet you all!

Name + age

what you like to take photos of  
what you'd like to learn today



# 2 truths and a lie





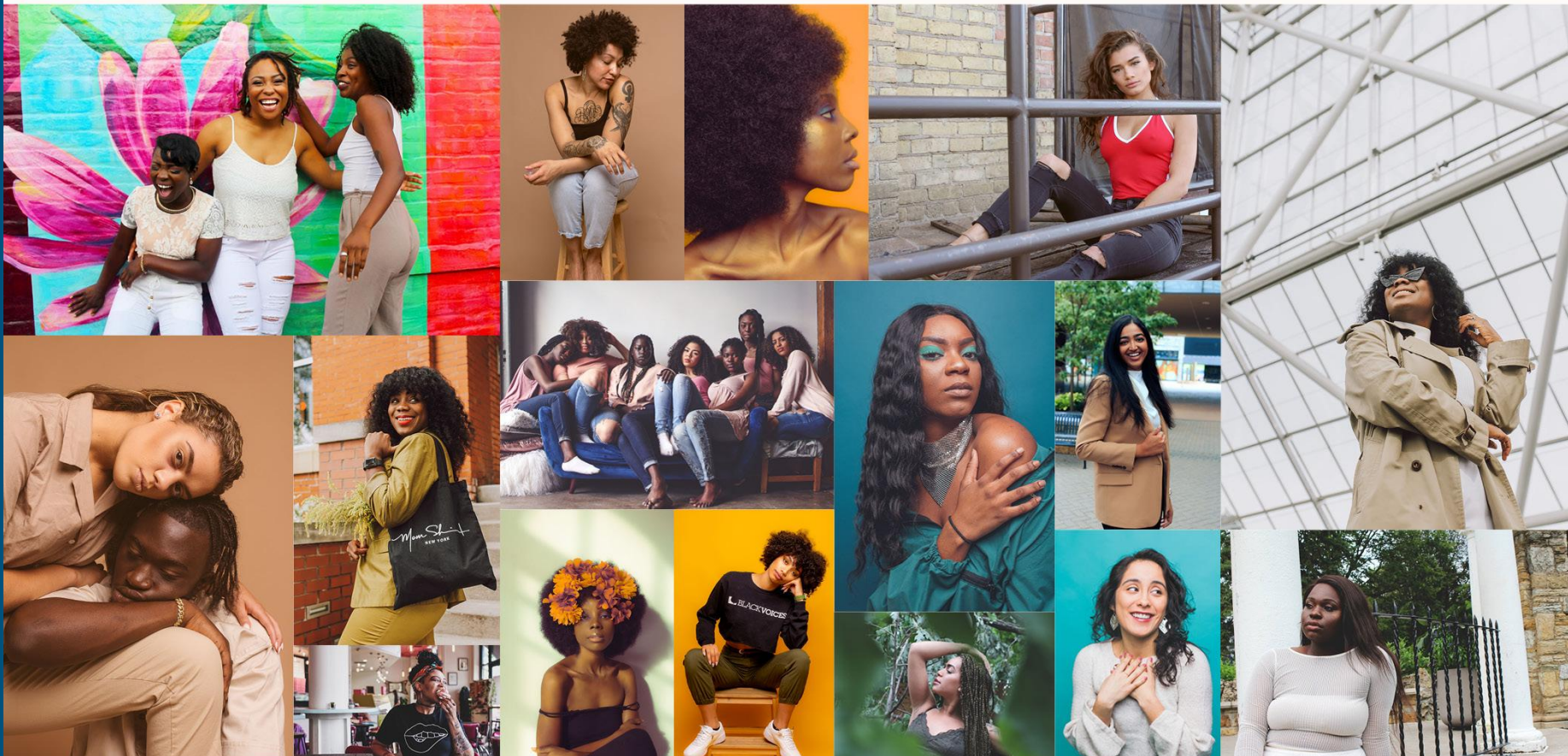
Hi!

# Clarke Sanders

- ⦿ Self-taught
- ⦿ Degree in Marketing + Graphic Design
- ⦿ Portrait & Street Style
- ⦿ Business Owner

# I started with taking pictures of things I wanted to see

Black and Brown Women and their undeniable beauty



# Today we will cover...

- 📷 A brief history of the impact of photography
- 📷 Composition - Setting up for success
- 📷 Your DSLR and it's jargon
- 📷 Settings - Which setting is for what
- 📷 Professional Camera in your pocket - Phone Photog



# Then...

Documenting moments in time and preserving them for future generations and current ones to visually digest what's happening today is often called Photojournalism.

It all began with Mathew Brady in 1861 taking photos of soldiers and camps in the American Civil War.

Like many of us today they may not have even noticed they were capturing history, for the photographers they are capturing moments to be remembered for lifetimes to come.

For photos to be recognized at this time they would need to be published to a credited publication and/or art galleries.



# Now...

This may not be surprising at all but the subject matter hasn't changed much over the years. But, that's another big reason as to why we need to document the moments that move us.

Today photos are still seen by being published in publications and art galleries but with the Internet and social media we are able to create living, breathing archives of lives.





# Talk the Talk

## Shutter Speed:

How long your camera takes to create an exposure

\*How fast the click click sound goes\*

## Aperture:

Adjusted by the F-Stop - The space in which light passes through your camera, which can be made smaller or larger to control the amount that reaches your camera's sensor

## ISO:

The sensitivity of your camera's sensor which can be changed usually ranging from ISO 100-6400

\*Adjust this with how bright or dark your capture space may be\*

## White Balance:

The process of removing color casts to create a perfect white in an image or correcting a color temperature

## Camera Body:

The main part of the digital camera which contains the controls, image sensor, and circuitry

## Camera Lens:

The attachment to the body that varies in focal lengths

## Focal Length:

The distance between the lens glass and the camera sensor in millimeters. Large focal lengths mean your subject will appear closer and lower focal length means your subject will appear further away

## Noise:

Also known as grain this can be caused by a high ISO number

\*IE night photos will appear grainy in comparison to bright light photos, this is why lighting is important

## RAW:

Large files which capture a lot more information allowing for more powerful editing and a large dynamic color range

## Focal Point:

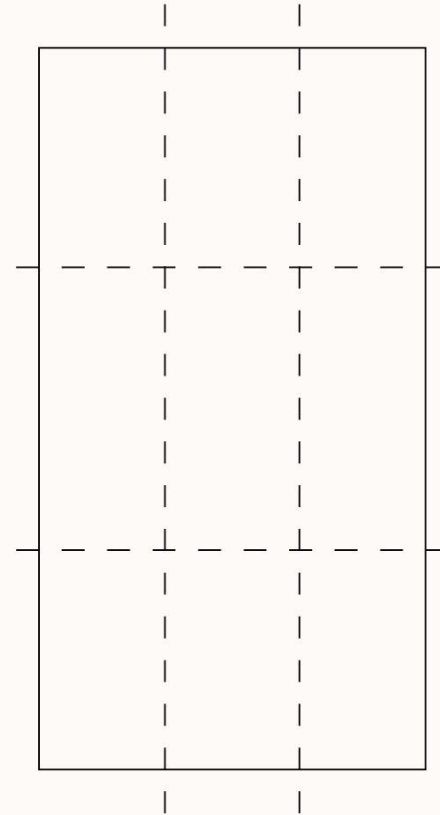
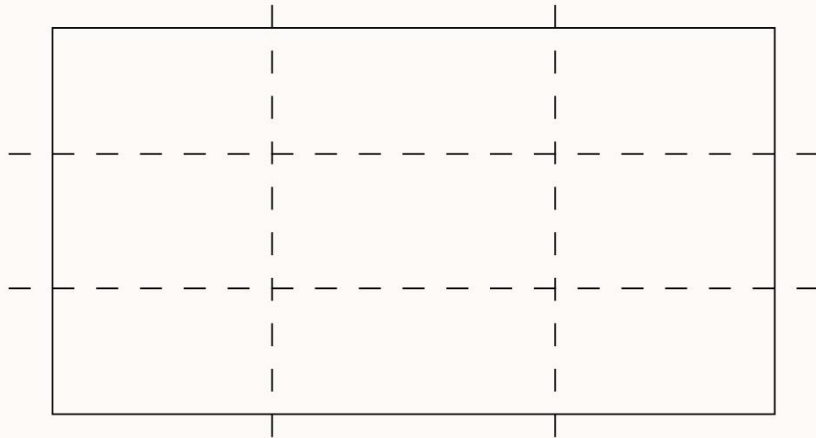
The subject/object of focus. The sharpest/clearest/most prominent component of your image



# Photo Composition

## Rule of 3rds

Use these guides to deliver visually  
astounding photos



# Some Examples



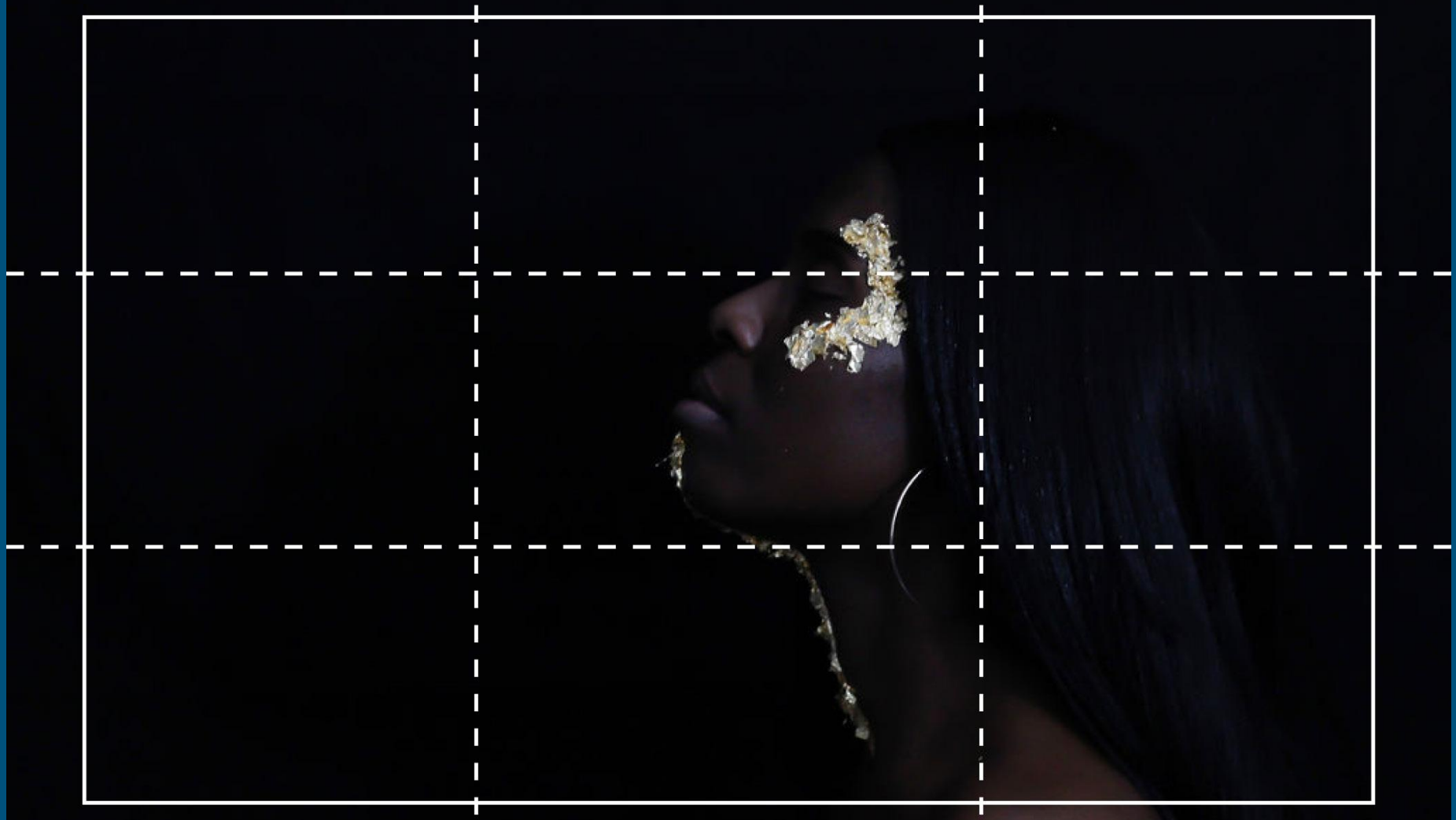
















# Setting Up for Success

Get your screenshot ready!

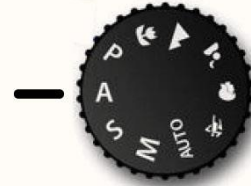
# Your DSLR

## Manual Modes



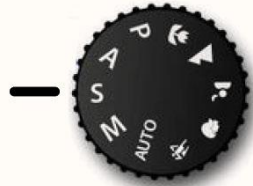
### **Program Mode:**

Think of it as enhanced auto mode



### **Aperture Priority:**

Similar to shutter priority this allows you to change the aperture (F-Stop)



### **Shutter Priority:**

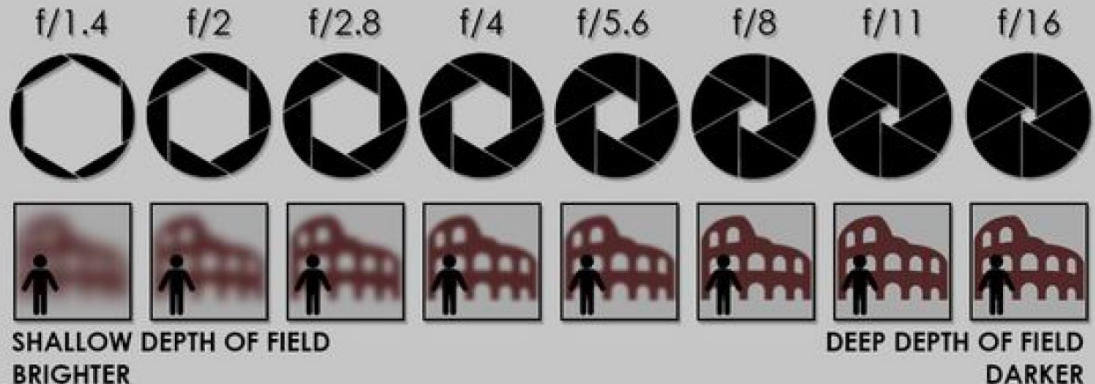
Like it states, only changes the shutter speed. All else is auto



### **Full Manual Mode:**

Everything can be manually changed. Most common manual setting

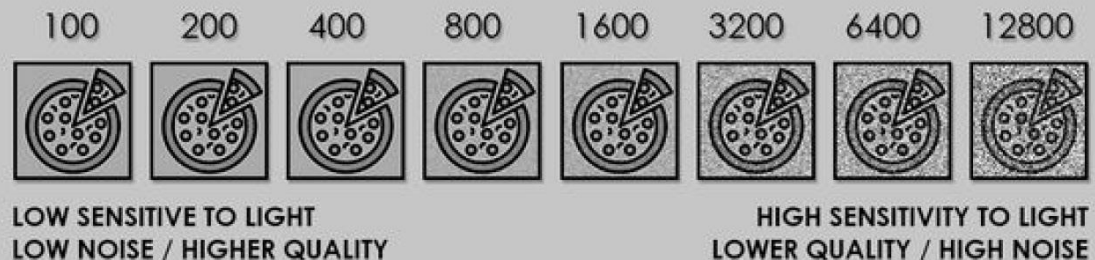
Aperture (F/Stop)



Shutter



ISO



ISO 200



ISO 400



ISO 800



ISO 1600



# Which ISO to use

## 100

Full Sun, no shade, studio strobe

## 200

Lots of sun, possible partial shade or an overcast day. Inside on a sunny day by large window

## 400

In the shade on a sunny day or under a covered area on an overcast day

## 640-800

Setting/rising Sun, inside away from window or with little light

## 800-1600

Inside, evening, low light, theater

## 3200

little light, night, theater

## 6400

little to no light, night, cave, dark

### Pro Tip

Use your ISO to set new moods and try creating different effects. I have used really bright settings in lower light rooms to create drastic effects as previously shown.

# Cheat Sheet to Fix Settings

## Too Bright

Increase your shutter speed

(The 1/xxx number higher number faster speed)

Increase your f/stop

(f/1.4 bright - f/16 dark)

Decrease your ISO

## Too Dark

Decrease your shutter speed

(The 1/xxx number lower for slower exposure)

Decrease your f/stop

(f/1.4 bright - f/16 dark)

Increase your ISO

## Sharper Image

Shutter Speed  
> =

Focal Length

## Sunny 16 "rule"

F/16 Aperture + ISO = Shutter  
Speed

so if the ISO is 100, shutter  
speed should be 1/100 @ f/16

## Group Photos

F/Stop >= Number of People



# Now you try!

Let's Practice!  
But first, questions



# Don't Be Shy!

email me: [Clarke@hustlemktg.com](mailto:Clarke@hustlemktg.com)

follow me: [@hustlephotog](#) on IG

# Caption and Label writing

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Captions convey important information about a photograph, but often we may quickly scroll past a caption and miss important information that a photographer wants the viewer to know.

Captions can be...

- Descriptive. But they don't have to be!
- Quotes (from a conversation, an interview, a joke, etc.)
- Statements
- Questions
- Calls to action



# Caption Activity

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- **What** do you see in this photo?
- **Where** could this photo was taken?
- **Why** do you think the journalist chose to capture this scene or moment?
- What is the **mood and tone** of this photo?
- What do you think this person's **relationship** is to the photographer?
- What **other questions** would you consider when captioning a photo?

## Check your predictions:

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**Caption:** A young protester wears a sign that reads 'Venezuelan Student' in the center of San Cristóbal, the city on the border of Colombia where massive protests first began in 2014. The 'student' label is a response to allegations by Nicolás Maduro's government that protesters are not students at all but paid imperialist infiltrators being used to destabilize the country.

Image by Natalie Keyssar. Venezuela, 2016.

# Photo 1

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# Photo 2

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# Photo 3

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# Discussion Questions After Breakout Rooms

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1. When is it important to describe what is physically in a photograph when writing a caption? How might your caption help people with different physical or mental abilities engage with a photograph?
2. When do you want to use more open ended or creative captions? What can these kinds of captions do to add meaning or context?
3. Why is it helpful to include context in a caption used in a newspaper, magazine, or online news source? Why might excluding context be dangerous?
4. How do captions for public history projects or news publications differ from captions on personal social media accounts? When do these kinds of projects overlap? What do you normally include in your personal photo captions?

# Next Steps...

This Weekend	Monday Dec. 7th	[TBD, we will schedule together]
<p>Use photography and caption writing to explore your interpretations of “mutual aid”, “community care”, and anything you believe is relevant to these themes</p>	<p>Create a folder in THIS Google Drive [N/A/ on Public Copy] with:</p> <ul style="list-style-type: none"><li>❖ <b>At least 3</b> or more photos to share with this group (<i>no uploaded photos will be made public unless we receive your permission</i>)</li><li>❖ A doc with your photo captions and any additional notes you have about your photos</li><li>❖ <b>Remember to label your folder with YOUR NAME</b></li></ul>	<p>Follow-up meeting:</p> <ul style="list-style-type: none"><li>❖ To share photos and captions</li><li>❖ To discuss experiences</li><li>❖ To talk about selecting photos for the History for the Future public exhibition, and opportunities to stay involved</li></ul> <p><b>Which dates work for you?</b></p>

# See you soon! Let's stay in touch.

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## Instagram:

[https://www.instagram.com/historyforthefuture\\_mpls/](https://www.instagram.com/historyforthefuture_mpls/)

## Website:

<https://lakestreetbreatheorg.wordpress.com/>

(Domain will update soon)